



Government of West Bengal
Directorate of Forests

Office of the Principal Chief Conservator of Forests, Head of Forest Force
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No. 307/13-1/Pub-20

Dated 26/06/20

To : All Additional Chief Conservator of Forests, W.B., The Director, SBR.
The Chief Project Director, W.B.F.B.C.P
All Chief Conservator of Forests, W.B., G.M.s, WBFDC Ltd., FD/BTR.
All Conservator of Forests, W.B.
All DFOs/DCFs/DFDs, W.B.
All Divisional Managers, WBFDC Ltd.

Sub : Circulation of Minutes of Meeting on Celebration of Banmahotsav-2020 reg.

Sir/Madam,

The undersigned is directed to enclose herewith "Minutes of Meeting on Banmahotsav-2020" as held on 17th June 2020 at Aranya Bhawan. The meeting was Chaired by the Hon'ble Minister-in-Charge, Forests, Government of West Bengal.

The undersigned is further directed to request you for taking needful action and for remaining in preparedness for the forthcoming celebrations abovesaid.

Further directions in the matter would follow in due course.

Enclosure: As stated.

Chief Conservator of Forests,
Headquarter, West Bengal.

No. 307/13-1/Pub-20

Dated 26/06/20

Copy forwarded for information to:

1. The Principal Secretary, Forest Department, Govt. Of West Bengal.
2. The Principal Chief Conservator of Forests, General, W.B.
3. The Principal Chief Conservator of Forests, Wildlife and Chief Wildlife Warden, W.B.
4. The Principal Chief Conservator of Forests, RMD, W.B.
5. The Managing Director, WBFDC Ltd., W.B.
6. The P.S. to Minister-in-Charge, Forests, Govt. of W.B.
7. The P.S. to Minister-of-State, Forests, Govt. of W.B

Chief Conservator of Forests,
Headquarter, West Bengal.

MINUTES OF MEETING HELD ON 17.06.2020 AT ARANYA BHAWAN ON

“CELEBRATIONS OF BANMAHOTSAV-2020”/ REGREENING BENGAL

A meeting regarding State-wide celebrations of Banmahotsav in West Bengal on 14th July 2020 was held at 3pm on 17.06.2020 at Conference Hall, 8th Floor, Aranya Bhawan. The meeting was chaired by the Hon'ble Minister-in-Charge, Forests Department Government of West Bengal, Shri Rajiv Banerjee

The meeting was attended by Principal Secretary, Forests Department, Principal Chief Conservator of Forests & Head of Forest Force and other Senior Officers from Directorate of Forests. List of participants of the meeting is annexed at Annexure A. Following discussions were held and following decisions were taken:

It was proposed that Hon'ble Chief Minister West Bengal to be requested for selection of site for State Level programme of Banmahotsav 2020.

* **For Organizing the State –level function, the following Committee was also constituted:**

- i) Chairman : Addl. Principal Chief Conservator of Forests of selected site.
- ii) Convener : Concerned Divisional Forest Officer
- iii) Member : Concerned Chief Conservator of Forests
- iv) Member : DFO, Publicity Division

Other Local Officers as Members to be decided by the Chairman.

• **Slogan for Banmahotsav-2020**

In the meeting the Hon'ble Minister-in-Charge, Forests proposed that a list of Slogans to be sent to Hon'ble Chief Minister West Bengal for final selection.

১. সবুজ শিশুর হাতে চারাগাছ, বাংলাকে পথ দেখাবে ওরা আজ।
২. বনের বাইরে বৃক্ষ রোপণ, সার্থক হবে সবুজায়ন।
৩. সবুজ বাংলা, সমৃদ্ধ বাংলা।
৪. শিশুরা বাংলায় ভবিষ্য, সবুজশ্রী দেখাচ্ছে পথ।
৫. করলে প্রচুর বৃক্ষরোপণ, সবুজ হবে বাংলার মন।
৬. রোধ করতে পরিবেশ দূষণ, হাতিয়ার হবে সবুজায়ন।
৭. সবুজগাছ, শিশুর শ্রীবৃদ্ধি, পথ দেখাবে সবুজশ্রী।
৮. রুখতে ঝড় ও পরিবেশ দূষণ, বাড়াতে হবে সবুজের আচ্ছাদন।
৯. রাজ্যজুড়ে সবুজায়ন, কমাতে তাপ ও দূষণ।
১০. বনের বাইরে বন, সবুজ হবে মন।
১১. সবুজ বাংলা, সবুজ বন, বাড়াবে মোরা সবুজের আচ্ছাদন।
১২. কমাতে দূষণ, বাঁচাতে প্রাণ, আসুন সবাই, গাছ লাগান।
১৩. সবুজ হবে আমাদের ভবিষ্যত, গাছই হবে আমাদের আশ্রয়।
১৪. সবুজ শিশু, সবুজের শ্রীবৃদ্ধি, গাছই আনবে ভবিষ্যতের সমৃদ্ধি।
১৫. সবুজায়নের বৃদ্ধি, আনবে সুখ ও সমৃদ্ধি।

Message of Hon'ble Chief Minister, Message of Hon'ble Minister-in-Charge, Forests and Message of Hon'ble Minister of State, Forests.

It was discussed in the meeting that Message for Banmahotsav from Hon'ble Chief Minister, West Bengal in the form of 'SHUBHECHHA BARTA' would be implored upon. The Message from the Hon'ble Minister-in-Charge, Forests and Message of Hon'ble Minister of States, Forests on occasion of Banmahotsav was also agreed upon by the Hon'ble Minister-in-Charge during the meeting.

- **Preparing, Printing & Distribution of Publicity Materials in important places in the State:**
 - **Flex Banner/ Hoarding/ Posters, Caps, Leaflets (Hon'ble Chief Minister, West Bengal and Minister-in-Charge, Forest's Message),**

The proposed Agenda was kindly agreed to by the Hon'ble Minister-in-Charge, Forests during the meeting.

The Publicity Division of the Directorate will prepare the publicity materials like posters, leaflets, cloth cap, and banners etc., under the guidance of the PCCF(HoFF) and other senior Officers and these items will be distributed in the entire State from the Headquarter in coordination with the Forest Divisions in the State.

While getting the publicity materials prepared, the slogan selected for the Banmahotsav 2020 by the Hon'ble Chief Minister West Bengal should be broadly printed in the background of the poster and banner and the same would also be submitted to the Hon'ble Chief Minister West Bengal for her final decision, prior to printing.

- **Publicity through Electronic & Print Media:**
 - **Ad/Song in FM – (Radio Mirchi, Kolkata and Radio Misty, Siliguri) sung by renowned singer from State and Newspapers advertisement – (Hon'ble Chief Minister West Bengal)**

The proposed Agenda was kindly agreed to by the Minister-in-Charge, Forests during the meeting. It was also decided to send bulk message through SMS for celebration of Banmahotsav 2020 specially where such facilities are available in the District. Along with, the Hon'ble Minister-in-Charge, Forests guided that the Radio programmes as proposed should start from 4th July 2020 for ten days.

The Banmahotsav 2020 Banner as finalized will be displayed on hoardings at different parts of Kolkata (Preferably 100Nos.) Districts (25 Nos. each District) through Information & Cultural Affairs Department of the State.

Audio campaign will also be organised through FM radio channel in Kolkata, Siliguri, Bishnupur, Purulia, and other places as feasible. Electronic display boards at various locations in the State will also be explored for display of publicity materials, by the Forest Divisions.

- **Publication and release of "Banabithi".**

It was decided that on Occasion of Banmahotsav special edition of "Banabithi" would be published by the Forests Directorate and timelines would be adhered to for publication by the Publicity Division so that it is released during the State level celebrations proposed to be held on 14th July 2020.

- **Celebration of Banmahotsav in all Districts and three Sub-Divisions**

Hon'ble Minister-in-Charge, Forests decided that the celebrations would be held in all the Districts alongwith three Sub-Divisions viz., Siliguri, Bishnupur and Jangipur. During the celebrations the Special edition of "Banabithi" would also be released at these places.

The Committee of Forest Officers, Peoples' Representatives, Sabhadhipatis and other Panchayat functionaries, different institutions who are stationed at Districts will be constituted for advice and programme coordination by the Concerned Chief Conservator of Forests, District administration specially

DM & SP Officers should be informed about the celebration of Banmahotsav 2020 for their needful preparations. It is decided that the following Divisional Forest Officers will be the Nodal Officers of the District-level & Sub-Division-level Committees:

Sl. No.	District/Sub-Division	Nodal Officer
1	Kolkata	DCF, URF
2	Bankura	DFO, Bankura (North)
3	Purulia	DFO, Purulia
4	PurbaBardhaman	DFO, Burdwan
5	Birbhum	DFO, Birbhum
6	Nadia	DFO, Nadia-Murshidabad
7	Murshidabad	DFO, Nadia-Murshidabad
8	Howrah	DFO, Howrah
9	Hooghly	DFO, Howrah
10	24-Parganas (South)	DFO, 24-Parganas (South)
11	24-Parganas (North)	DFO, 24-Parganas (North)
12	Maldah	DFO, Maldah
13	UttarDinajpur	DFO, Raiganj
14	DakshinDinajpur	DFO, Raiganj
15	PurbaMedinipur	DFO, PurbaMedinipur
16	PaschimMedinipur	DFO, Medinipur
17	Coochbehar	DFO, Coochbehar
18	Jalpaiguri	DFO, Jalpaiguri
19	Darjeeling	DFO, Darjeeling
20	Alipurduar	DFD, BTR (West)
21	JhargramDistrict	DFO, Jhargram
22.	Paschim Bardhaman	DFO, Durgapur
23.	Kalimpong	DFO, Kalimpong
24.	Siliguri Sub-Division	DFO, Baikunthapur
25.	Bishnupur Sub-Division	DFO, Panchet
26.	Jangipur Sub-Division	DFO, Nadia-Murshidabad

- **Massive Plantation Programme:**

A massive plantation programme is going to be taken up in the entire state during the occasion, which includes the plantation of 5 crore of Mangrove plants in Sundarban , 2 crore of trees to be planted in forest areas of the state and 1.5 crore of seedlings to be distributed for planting in non forest areas of the state involving different Governmental and non Governmental organization, institutions . A separate concept note detailing this scheme has been submitted for kind consideration and necessary approval is awaited.

- **Programmers:**

- **Tree Planting Programmes to be organised.**

There will be 1 (one) day programme of Banmahotsav 2020, which will be celebrated through Tree Planting, Distribution of Seedlings, Joint Patrolling in Forest with JFMC Members and any other programme as decided by District Committee for celebration of Banmahotsav 2020.

The plantation and greening programme should also include the nearby cities proposed under Urban Greening Programme. It was further decided that the discussion on Wildlife conservation and man-animal conflict should be organised during the Banmahotsav 2020 at the celebration sites for awareness generation among all.

It was also decided in the meeting that all the territorial DFOs/DCFs/DFDs will organize a tree planting programme in all JFMCs of their Divisions. In such programme, the field-level forest officers namely, Range Officer, Dy. Ranger/Forester, Head Forest Guard, Forest Guard, Ban Mazdoor and Banshramik will be involved.

- **Planting Programme by Elected Representatives at various level.**

It was decided in the meeting a letter to be sent to Secretary, West Bengal Legislative Assembly for apprising the same. Hon'ble Minister-in-Charge, Forests has agreed to send a special note to Hon'ble Speaker of Legislative Assembly and the MLAs of the West Bengal State Assembly regarding the celebrations of Banmahotsav 2020.

It was decided in the meeting that each MLA of the State will be provided with 1000 Nos. seedlings by the concerned DFOs/DCFs/DFDs during Banmahotsav 2020. Zilla Parishad, Panchyate Samities and Gram Panchyates will be requested to organize tree planting programme with the seedlings provided by the Forest Department in their respective jurisdictions. However, the DFO/DCF will raise the number of seedlings to be distributed, if required.

- **Budget of the Programme.**

The following budget was approved for celebration of Banmahotsav 2020:

a) For State-level Programme	Rs. 500000.00
b) For District & Sub-Division-level Programme	Rs. 100000.00each (x 26No)
c) Publication of Banabithi and other publicity materials	Rs. 6000000.00

- **Rebate on Sale of NTFPSs including seedling of ornamental plants.**

One- week period, starting from the day of Banmahotsav, i.e. 14th July, 2020, to 20th July, 2020, a rebate of 10% will be given during the sale of NTFP and other ornamental plants in the State. The Forest Department will be issuing a Government Order regarding this.

- **Awards:**

- **Best Plantation Award- Committee already constituted, Green JFMC Award- Committee already constituted.**
- **Cash Award – (Rs.1 Lakh-1st prize, RS. 75000/-2nd prize and Rs. 50000/- 3rd prize along with citation was given to Green JFMCs by WBFDC Ltd.).**

It is decided that best plantation award & green JFMC Award to be declared during Banmahotsav-2020. A Committee has been constituted for selection of such plantation and JFMC as follows:

1. The Principal Chief Conservator of Forests & CEO- CAMPA- Chairman.
2. The Addl. Principal Chief Conservator of Forests. North Bengal.
3. The General Manager, Headquarter, WBFDC Ltd.
4. The Project Director, Finance, WBFBCP.
5. The Chief Conservator of Forests, Monitoring.
6. The Chief Conservator of Forests, Headquarter – Convener.

The Committee will finalize modalities, making field visits if required and the selection of such plantation and Green JFMC in the State would be based on reporting, recommendation of Divisional Forest Officers. The Best plantation award would be given to Officer and Staff concerned Beat and respective JFMC in form of citation. The Green JFMCs will receive award of Rs.100000/- (1st position), 75000/- (2nd position), 50000/- (3rd position) respectively in their common fund. MD/WBFDCL has accorded his consent to provide award money for GREEN JFMC. The Green JFMC Award has been christened as "Rupashi Bangla Awards" in the meeting by the Minister-in-Charge, Forests.

The meeting ended with vote of thanks to the Chair.

Date: Kolkata...17th. June 2020



(Rajiv Banerjee)
Minister-in-Charge, Forests
Government of West Bengal.