



Government of West Bengal
Directorate of Forests

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No: 12192 / P&S(P)/3D- 675(pt.III)/18

Date: 13/03/19

To : The All Divisional Forest Officers,
West Bengal.

Sub : Convergence of SHG&SE Schemes of different departments - Regarding.

Ref. : The Pr. Secy. Dept. of Self Help Group & Self Employment, Govt. of West
Bengal's letter No. SHGSE-148/19 dated 06.02.2019.

Sir,

With reference to above, I am directed to enclose herewith a copy of the letter quoted above, which will speak for itself.

They are requested to kindly take necessary action accordingly, as stated therein.

Encl: As above.

 12/3
Addl. PCCF & Chief Conservator of Forests, Finance
West Bengal.

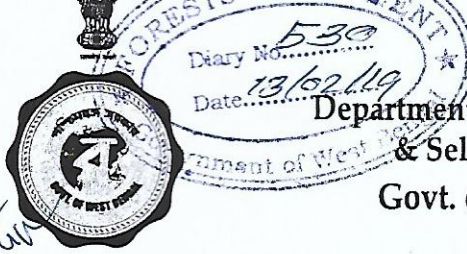
No: 12193 / P&S(P)/3D- 675(pt.III)/18

Date: 13/03/19

Copy forwarded to the All CCF's / CF's, West Bengal. They are also requested to look after the matter, so that concerned divisions under their control are to be able to implement of these project under their jurisdiction.

 12/3
Addl. PCCF & Chief Conservator of Forests, Finance
West Bengal.

Anoop Kumar Agrawal, IAS
Principal Secretary



Department of Self Help Group
& Self Employment
Govt. of West Bengal

No. SHGSE- 148/19

Date: 06-02-2019

To : ACS/Principal Secretary/Secretary UD&MA, Tourism, FPI&H,
Forest, Agriculture, Fisheries, Transport, BCW, MA&ME, H & FW, Labour, Cooperation,
TET&SD, School Edu. ARD. MSMET. P & RD

Sub: Convergence of SHG&SE schemes of different departments.

Sir/Madam

Kindly refer to my earlier communication on the above subject (*wide*
25/PRS/SHGSE/2019).

In pursuance of the same, the following guidelines have been developed for
taking up convergence in a planned and effective manner (copies attached):

1. **Muktidhara guidelines** (for 11 Muktidhara Districts - Murshidabad, Pashchim Medinipur, Purulia, Hooghly, Nadia, North 24 Parganas, South 24 Parganas, Purba Bardhaman, Pashchim Bardhaman, Jhargram, Howrah)
2. **Convergence guidelines** (other Districts)

These guidelines may be communicated to the field functionaries of your department
for convergent implementation of SHG&SE schemes of all departments.

As indicated in my letter referred to, a meeting to discuss various aspects of
convergence (including these guidelines) is being scheduled on 13.2.2019 at 11:30 AM
followed by lunch.

Pl circulate to concerned field offices.

AP

*13/2/2019
PCCF & HOFF*

Enclosed: Muktidhara/Convergence guidelines

Yours faithfully,

(Principal Secretary)

CONVERGENCE

Guidelines

Department of Self Help Groups and Self Employment

1. Introduction

The Department of Self Help Group and Self Employment has the mandate of Policy formulation and Coordination of all the Self Help Group and Self Employment schemes being run by all the departments including institutional (Banks, MFIs etc) finance issues relating to those schemes.

Multiple departments in the state such as Panchayat & Rural Development (PRD), Fisheries, Animal Resources Development (ARD), Food Processing Industries & Horticulture (FPI&H), Minorities Affairs and Madrasah Education (MAME), Urban Development and Municipal Affairs (UDMA), Cooperation, Micro, Small and Medium Enterprises and Textiles (MSME&T) etc. are also catering to the needs of Self Help Groups & Unemployed Youth, with little coordination at the field level.

It is felt that convergence of activities and schemes of the different departments would lead to a more comprehensive coverage of the targeted groups by filling up gaps and addressing felt needs in a more inclusive manner.

This would require Socio Economic Development Plans for the identified areas to be prepared and implemented by converging efforts of all concerned departments for providing sustainable livelihoods to all and later scaling the initiative to other areas. This would involve mapping of the beneficiaries of different departmental schemes, identification of unaddressed target groups and meeting up the gaps through various departments.

1.1 Convergence - what is new?

While convergence is not a new concept, currently it centers only around MGNREGS and asset creation.

Convergence as envisaged in this document is a step beyond. It takes a holistic view of a geographical-socio-economic entity (for example, a village) by assessing the needs of the people residing there, assessing the strengths and opportunities available, and then chalking out a convergence plan which involves all the line departments.

Also, we have a very specific purpose - to provide the beneficiaries with a source of sustainable income.

In one line - Convergence in a planned and effective effort towards sustainable income generation is the goal.

2. Objectives

Objectives of the scheme could be detailed as following-

- A. **Income generation** - Ensuring convergence of SHG & SE schemes of all departments for the benefit of the targeted beneficiaries for generating sustainable livelihood.
- B. **Employment** - Providing at least one unemployed youth of each family with gainful employment locally through self-employment and/or micro enterprises.

- C. **Skilling** -Addressing existing skill gaps of the area through skill development &skill up gradation trainings for self employment.
- D. **Up gradation** -Facilitating use of technologies and capacity building to enhance the productivity in different sectors
- E. **Scaling up** -Creating a technological platform for data collection, analysis, planning and monitoring for later scaling up of the initiative.

3. Institutional setup

3.1 State Level

There will be two committees at the State Level.

- a. Apex Level Committee for major policy level decisions under Honorable MIC.
- b. Executive Committee for day to day execution and monitoring of the project under Principal Secretary.

Apex Level Committee:

- Honorable Minister-in-charge (chairperson)
- Chairman, WBSCL
- OSD(ACS)
- Principal Secretary, SHG&SE
- ACS/Principal Secretaries of concerned departments
- Secretary, SHG&SE
- Managing Director, WBSCL
- Joint Secretary/Deputy Secretary (convener)

Executive Committee:

- Principal Secretary, SHG&SE (chairperson)
- Secretary, SHG&SE
- Managing Director, WBSCL
- Representatives of concerned departments not below the rank of Joint Secretary
- Joint Secretary/Deputy Secretary, SHG&SE (convener)

3.2 Field Level Functionaries

At State level the project would be operated through WBSCL.

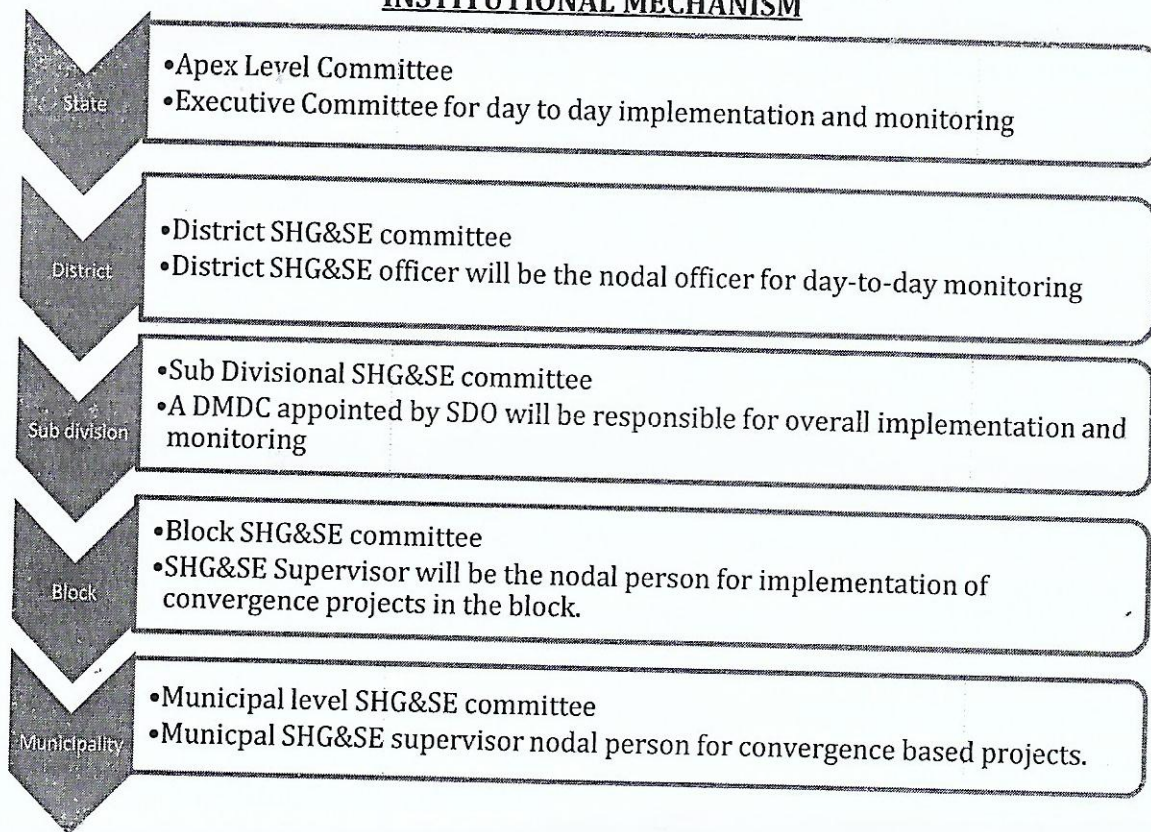
SHG&SE department already has a setup in the districts involving District SHG&SE officer, Block SHG&SE supervisors at the block level and Municipal SHG&SE supervisors at municipal level.

3.3. SHG&SE committees as coordinating agencies for convergence

Self Help Group and Self Employment committees have been formed (*wide order number 129/PRS/SHGSE/18*) in all the districts at District, Sub Division, Block and Municipal levels for coordination of all Self Help Groups and Self Employment activities of different departments and taking up issues of institutional finance. These committees will act as the coordinating agencies for convergence at field level.

These committees should conduct periodic review meetings.

INSTITUTIONAL MECHANISM



4. Key activities through convergence

The department of SHG&SE has tried to collate all the possible self-employment activities that can be in convergence on the basis of available information. A comprehensive compilation of all such activities along with the possible support from various departments that may converge to help the beneficiaries sustainably run these activities, has been tabulated in a Convergence Framework (**Annexure 1**). This Convergence Framework may

be used as a guide by the field level SHG&SE committees for planning and implementation purposes.

5. Planning and executing convergence projects at field level

For the purpose of planning we are taking lowest geographical entity (example a village) as a unit. These plans will then be collated at GP, block, Ward, Municipal, Sub Divisional and higher levels.

5.1 Preparing village level and individual level plans:

- Collect data for the area concerned. An area survey will be done on the basis of format provided by the department. This survey will bring out the demography of the area, the physical resources and infrastructure available that may be leveraged, the current pattern of occupation of the residents and possible opportunities for employment generating activities.
- On the basis of information received in the survey, prepare a list of various schemes that can be deployed in the village through convergence. Convergence Framework (Annexure 1) may be used as a guide for this step.
- Prepare a list of all the individual households along with the name of the scheme demanded by them. A separate household level survey maybe done for the same. Public meetings and other outreach activities may also be conducted to assess the demand of the households.
- Using the above list of household level demand, prepare an area level macro picture of the total number of schemes demanded, and in what quantity.
- At the Block/Municipal Level SHG&SE committee meeting use the above collected information to decide which department can provide what kind of resources and in what numbers to the different areas. Adjust the number of schemes depending on the kind of resources available with the line departments. Send proposals to SHG&SE department for funding to plug the gaps.
- Finalize the area level plan of the kind of schemes, numbers for each scheme, components to be provided by line departments for each scheme and in what quantity. (Template in Annexure 2)
- Prepare a detailed plan for every individual in the template provided. (Template in Annexure 3)

5.2 Execution of the plan:

After compilation of plans at the district level, the District committee will identify the required support from different departments at the District level. The Departmental officers will arrange the required resources and seek additional fund from their respective departments, if needed.

Support for critical gaps or for common schemes may be sought from the department of SHG&SE.

5.3 Monitoring:

- All committees (Municipal, Block, Sub Divisional and District) will monitor the progress of the project at their level through regular, preferably, monthly meetings. They will also act on resolving the bottlenecks at their level or escalate it up the chain for necessary action.

6. Annexure 1

CONVERGENCE FRAMEWORK FOR SHG&SE SCHEMES

Sr. No.	Department Activity	FPI and Horticulture/Agriculture/Food and supply	Fisheries/Animal Resource Development department	BCW/MAME/Tribal Welfare/Cooperatives/SRLM/SULM/PBSSD	P&RD	MSME&T	Transport/Tourism/Forest	Health/PHED/School Education/ICDS/UDMA	SHG&SE
1	Poultry/Duckery/Goatery/Piggery		ARD: 1. Incentive scheme for commercial poultry/duckery 2. Supply chicks, ducklings, goats etc. 3. Training 4. Veterinary services 5. Common infrastructure	1. Credit 2. Training 3. Subsidy	Sheds	Incentive scheme			1. Coordination 2. Any critical gap required to be filled 3. SVSKP/WBSSP 4. Training in convergence with PBSSD 5. Marketing support for SHGs
2	Pisciculture/ornamental fishery/ Prawn cultivation		Fisheries: 1. Dewatering of pond 2. Fish feed, cold chain storage facility, equipment 3. Training 4. Incentive to hatchery owners 5. Common infrastructure	1. Credit 2. Training 3. Subsidy	1. Pond excavation (WRIDD also) 2. Fishermen village road 3. Land development for landing		Tubewell for fishing village		1. Coordination 2. Any critical gap required to be filled 3. SVSKP/WBSSP 4. Training through respective dept and PBSSD 5. Marketing support for SHGs
3	Nursery/ Kitchen garden/ plantations/Vermi compost/Packhouses	1. Training/Technology upgradation 2. Poly house/poly shed 3. Inputs: Fertilizers/chemicals/medicines/saplings 4. Cold storage facility/post harvest technology 5. Kisan Credit Card/credit 6. Common infrastructure 7. Packhouses		1. Credit 2. Training 3. Subsidy	1. Shed 2. Hedge fencing 3. Plantation 4. Vermicompost		Forest dept: Saplings / vermicompost		1. Coordination 2. Any critical gap required to be filled 3. SVSKP/WBSSP 4. Training through respective dept and PBSSD 5. Marketing support for SHGs
4	Tourism/Home stay	Agro tourism	Fisheries: Angling as a sport	1. Credit 2. Training 3. Subsidy	1. Land development/gardening near the home stay 2. Village road 3. Eco tourism	Promote textile tourism/weaving experience	Tourism dept: 1. Training 2. Information/marketing 3. Common infrastructure Forest dept: 1. Gardening and beautification 2. Facilities within notified areas	Tubewell, drinking water facility, toilet in common areas	1. Coordination 2. Any critical gap required to be filled 3. SVSKP/WBSSP 4. Training through respective dept and PBSSD 5. Marketing support for SHGs
5	Incense stick making, wood craft, jute craft, paper craft, sanitary napkin, Shal leaf plate, leather craft, pottery making, dokra, metal craft, gems and jewellery, bangles, lac products, papad making etc.	Connect with raw material growers		1. Credit 2. Training 3. Subsidy	1. Land development 2. Village road 3. Community centre	1. Marketing support 2. Subsidy/credit 3. Cluster development 4. Common infrastructure	Connect with raw material		1. Coordination 2. Any critical gap required to be filled 3. SVSKP/WBSSP 4. Training through respective dept and PBSSD 5. Marketing support for SHGs

Convergence | Department of Self Help Groups and Self Employment

6	Small manufacturing units like Gate&grill, furniture, food processing (rice husking, muri making etc)			1. Credit 2.Training 3. Subsidy		1. Marketing support 2. Subsidy/credit 3. Cluster development 4. Common Infrastructure		1. Coordination 2. Any critical gap required to be filled 3. SVSKP/WBSSP 4. Training through respective dept and PBSSD 5. Marketing support for SHGs
7	Beautician/Tailoring/Sitching/ Restaurant/Hotel/ Cable network/Decorating			1. Credit 2.Training 3. Subsidy		1. Marketing support 2. Subsidy/credit 3. Cluster development 4. Common Infrastructure		1. Coordination 2. Any critical gap required to be filled 3. SVSKP/WBSSP 4. Training through respective dept and PBSSD 5. Marketing support for SHGs
8	Various repairs like electrical, motorcycle, mobile phone, computer, cycle, plumbing			1. Credit 2.Training 3. Subsidy				1. Coordination 2. Any critical gap required to be filled 3. SVSKP/WBSSP 4. Training through respective dept and PBSSD 5. Marketing support for SHGs
9	Taxi/e -rickshaw			1. Credit 2.Training 3. Subsidy			Transport dept: 1. License 2. Gatidhara	1. Coordination 2. SVSKP/WBSSP 3. Training through respective dept and PBSSD 4. Any critical gap required to be filled 5. Marketing support for SHGs
10	Bee - keeping/Mushroom cultivation	1. Training 2. Equipment 3. Inputs 4. Marketing support 5. Common Infrastructure		1. Credit 2.Training 3. Subsidy	Sheds			1. Coordination 2. Any critical gap required to be filled 3. SVSKP/WBSSP 4. Training through respective dept and PBSSD 5. Marketing support for SHGs
11	Retail trade like, shoes, stationary, flowers, sweets, garments etc/building material supply			1. Credit 2.Training 3. Subsidy				1. Coordination 2. Any critical gap required to be filled 3. SVSKP/WBSSP 4. Training through respective dept and PBSSD 5. Marketing support for SHGs
12	SHGs Utilization	Paddy procurement and processing for Food and Civil supplies	Pranimitras and Artificial insemination workers on Incentive basis	1. Madrasa dress supply 2. Caretaker, Night guard, Sweeper, Cook for minority hostel 3. Karmateertha shops	1. Supervisor 2. MNB survey 3. Social audit 4. Sanitary marts/toilet construction work 5. Karmateertha shops	Karmateertha shops	Running pathasathi restaurants 1. Prepare and work for awareness programmes for health 2. Hospital/ICDS diet supply 3. Ambulance service 4. Mid day meal 5. School uniform 6. Collection and disposal of waste	1. Coordination 2. Any critical gap required to be filled 3. SVSKP/WBSSP 4. Training through respective dept and PBSSD 5. Marketing support for SHGs

7. Annexure 2

Area level plan for XYZ Area													
Name of scheme	Number of beneficiaries	Departments											
		FPI and Horticulture	Agriculture	Fisheries	Animal Resource Development Department	BCW/MA ME/ Tribal Welfare/Cooperatives	SRLM/SULM	PBSSD	P&RD (MGNREGA)	MSME&T	Tourism	Health/PH ED/School Education /ICDS/UDMA	SHG&SE

285

8. Annexure 3

Individual level plan for area XYZ																			
S. No.	Name of Beneficiary	Address	Mobile number	Aadhar number, if available	Name of scheme	Departments													
						FPI and Horticulture	Agriculture	Fisheries	Animal Resource Development	BCW/MA ME/Tribal Welfare/Cooperatives	SRLM/SUL	PBSSD	P&RD (MGNREG A)	MSME&T	Tourism	Health/PH ED/School Education /ICDS/ UDMA	SHG&SE		
1																			
2																			
3																			
4																			

CONVERGENCE(MUKTIDHARA)

Guidelines

Department of Self Help Groups and Self Employment

Contents

- 1. Introduction 2
 - 1.1 Muktidhara – a step beyond convergence..... 2
 - 1.2 Model villages – first step..... 3
- 2. Objectives..... 3
- 3. Institutional setup 3
 - 3.1 State Level..... 3
 - 3.2 Field Level..... 4
 - 3.3. SHG&SE committees as coordinating agencies of Muktidhara..... 4
- 4. Key activities through convergence 5
- 5. Planning and executing Project Muktidhara at field level 5
 - 5.1 Preparing village level and individual level plans: 5
 - 5.2 Execution of the plan: 6
 - 5.3 Monitoring: 6
- 6. Annexure 1 7
- 7. Annexure 2 9
- 8. Annexure 3 10

1. Introduction

The Department of Self Help Group and Self Employment has the mandate of Policy formulation and Coordination of all the Self Help Group and Self Employment schemes being run by all the departments including institutional (Banks, MFIs etc) finance issues relating to those schemes.

Multiple departments in the state such as Panchayat & Rural Development (PRD), Fisheries, Animal Resources Development (ARD), Food Processing Industries & Horticulture (FPI&H), Minorities Affairs and Madrasah Education (MAME), Urban Development and Municipal Affairs (UDMA), Cooperation, Micro, Small and Medium Enterprises and Textiles (MSME&T) etc. are also catering to the needs of Self Help Groups & Unemployed Youth, with little coordination at the field level.

It is felt that convergence of activities and schemes of the different departments would lead to a more comprehensive coverage of the targeted groups by filling up gaps and addressing felt needs in a more inclusive manner.

A scheme of Muktidhara has been launched by the SHG&SE department for ensuring such coordination and convergence. This scheme is currently running in 11 Districts. As part of this scheme the initial mandate is to convert 100 plus villages in 11 districts in south Bengal into model villages from the perspective of convergence. In due course all areas would be covered.

This would require Socio Economic Development Plans for the identified villages to be prepared and implemented by converging efforts of all concerned departments for providing sustainable livelihoods to all and later scaling the initiative to other villages. This would involve mapping of the beneficiaries of different departmental schemes, identification of unaddressed target groups and meeting up the gaps through various departments.

1.1 Muktidhara – a step beyond convergence

While convergence is not a new concept, currently it centers only around MGNREGS and asset creation.

Muktidhara is a step beyond. It takes a holistic view of a geographical-socio-economic entity (for example, a village) by assessing the needs of the people residing there, assessing the strengths and opportunities available, and then chalking out a convergence plan which involves all the line departments.

Also, Muktidhara is convergence with a very specific purpose – to provide the beneficiaries with a source of sustainable income.

In one line – *Muktidhara is planned convergence towards sustainable income generation.*

1.2 Model villages – first step

100 plus model villages have been selected to demonstrate the immense potential of this scheme. These have been selected owing to their poor developmental indices in consultation with local elected representatives. The idea is to provide each household with an income generating activity or to enhance the income from already running activities. This will involve both individual as well as community based income generating activities.

2. Objectives

Objectives of the scheme could be detailed as following-

- A. **Income generation** -Ensuring convergence of SHG & SE schemes of all departments for the benefit of the targeted beneficiaries for generating sustainable livelihood.
- B. **Employment** - Providing at least one unemployed youth of each family in the village with gainful employment locally through self-employment and/or micro enterprises.
- C. **Skilling** -Addressing existing skill gaps of the area through skill development &skill up gradation trainings for self employment.
- D. **Up gradation** -Facilitating use of technologies and capacity building to enhance the productivity in different sectors
- E. **Scaling up** -Creating a technological platform for data collection, analysis, planning and monitoring for later scaling up of the initiative.

3. Institutional setup

3.1 State Level

There will be two committees at the State Level.

- a. Apex Level Committee for major policy level decisions under Honorable MIC.
- b. Executive Committee for day to day execution and monitoring of the project under Principal Secretary.

Apex Level Committee:

- Honorable Minister-in-charge (chairperson)
- Chairman, WBSCL
- OSD(ACS)
- Principal Secretary, SHG&SE
- ACS/Principal Secretaries of concerned departments
- Secretary, SHG&SE
- Managing Director, WBSCL
- Joint Secretary/Deputy Secretary (convener)

Executive Committee:

- Principal Secretary, SHG&SE (chairperson)
- Secretary, SHG&SE
- Managing Director, WBSCL
- Representatives of concerned departments not below the rank of Joint Secretary
- Joint Secretary/Deputy Secretary, SHG&SE (convener)

3.2 Field Level

At State level the project would be operated through WBSCL.

SHG&SE department already had a setup in the districts involving District SHG&SE officer and Block SHG&SE supervisors at the block level.

Along with them, a separate set of professionals were appointed at the Sub Divisional level, called the Sub Divisional Supervisors. They were envisaged as a cadre who would be nodal persons for planning, execution and supervision of the Muktidhara project in their respective Sub Divisions. They are expected to develop expertise in the area of planned convergence. Sub Divisional Officers and Block Development Officers will then provide the leadership and coordination required to bring together all the department officials at field level in executing these plans.

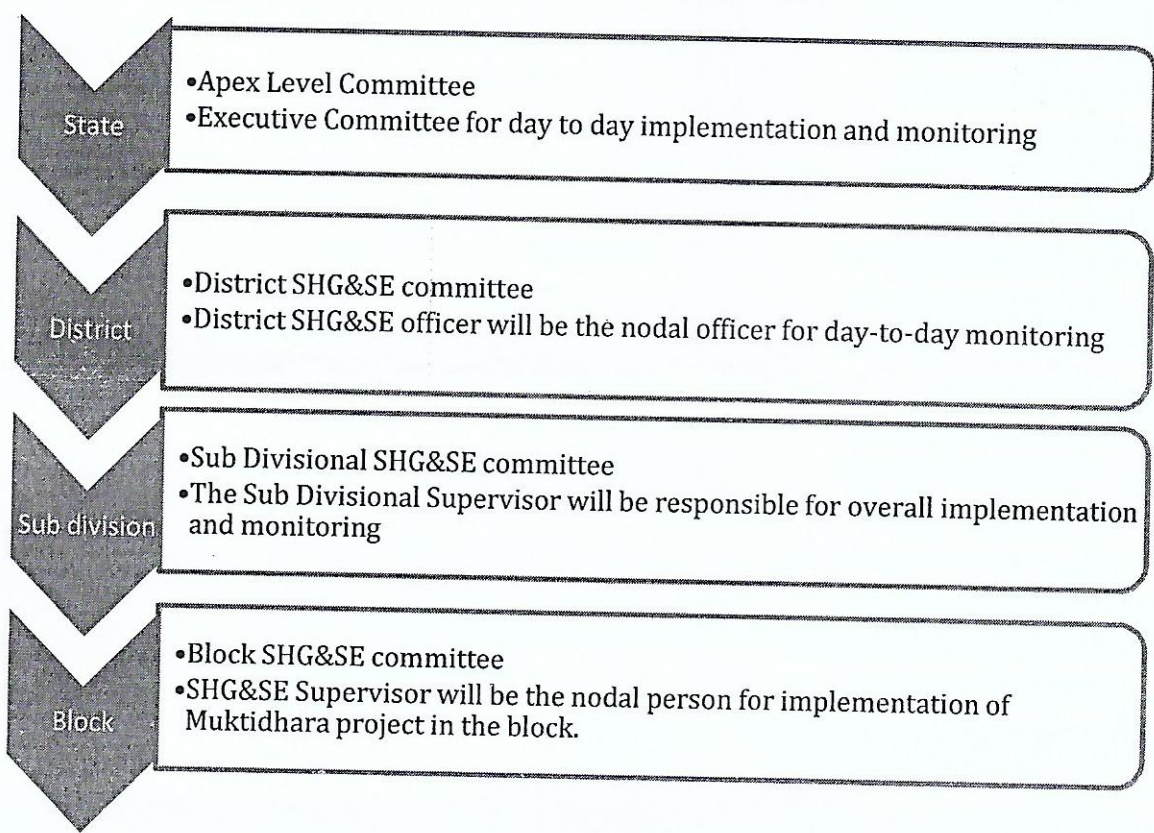
3.3. SHG&SE committees as coordinating agencies of Muktidhara

Self Help Group and Self Employment committees have been formed in all the districts at District, Sub Division, Block and Municipal levels for coordination of all Self Help Groups and Self Employment activities of different departments and taking up issues of institutional finance. These committees will act as the coordinating agencies for Muktidhara as well.

For the purpose of Muktidhara project, Sub Divisional Supervisors will act as the nodal members of these committees. They should be co-opted in committees at all three levels in the Districts whenever issues related to Muktidhara are to be discussed.

These committees should conduct periodic review meetings.

INSTITUTIONAL MECHANISM



4. Key activities through convergence

The department of SHG&SE has tried to collate all the possible self-employment activities that can be undertaken in the Muktidhara villages in convergence on the basis of available information. A comprehensive compilation of all such activities along with the possible support from various departments that may converge to help the beneficiaries sustainably run these activities, has been tabulated in a Convergence Framework (**Annexure 1**). This Convergence Framework may be used as a guide by the field level SHG&SE committees for planning and implementation of Muktidhara scheme.

5. Planning and executing Project Muktidhara at field level

5.1 Preparing village level and individual level plans:

- Collect data for the village concerned. A village survey will be done on the basis of format provided by the department. This survey will bring out the demography of the village, the physical resources and infrastructure available that may be

- leveraged, the current pattern of occupation of the residents and possible opportunities for employment generating activities.
- On the basis of information received in the survey, prepare a list of various schemes that can be deployed in the village through convergence. Convergence Framework (Annexure 1) may be used as a guide for this step.
 - Prepare a list of all the individual households along with the name of the scheme demanded by them. A separate household level survey maybe done for the same. Public meetings and other outreach activities may also be conducted to assess the demand of the households.
 - Using the above list of household level demand, prepare a village level macro picture of the total number of schemes demanded, and in what quantity.
 - At the Block Level SHG&SE committee meeting use the above collected information to decide which department can provide what kind of resources and in what numbers to the model village. Adjust the number of schemes depending on the kind of resources available with the line departments. Use Muktidhara fund to plug the gaps.
 - Finalize the village level plan of the kind of schemes, numbers for each scheme, components to be provided by line departments for each scheme and in what quantity. (Template in Annexure 2)
 - Prepare a detailed plan for every individual in the template provided. (Template in Annexure 3)

5.2 Execution of the plan:

After compilation of plans from the blocks at the district level, the District committee will identify the required support from different departments at the District level. The Departmental officers will arrange the required resources and seek additional fund from their respective departments, if needed.

Support for critical gaps or for common schemes may be sought from the department of SHG&SE.

5.3 Monitoring:

- All committees (Block, Sub Divisional and District) will monitor the progress of the project at their level through regular, preferably, monthly meetings. They will also act on resolving the bottlenecks at their level or escalate it up the chain for necessary action.

6. Annexure 1

CONVERGENCE FRAMEWORK FOR SHG&SE SCHEMES

Sr. No.	Department Activity	FPI and Horticulture/Agriculture/Food and supply	Fisheries/Animal Resource Development department	BCW/MAME/Tribal Welfare/Cooperatives/SRLM/SULM/PBSSD	P&RD	MSME&T	Transport/Tourism/Forest	Health/PHED/School Education/ICDS/UDMA	SHG&SE
1	Poultry/Duckery/Goatery/Piggery		ARD: 1. Incentive scheme for commercial poultry/duckery 2. Supply chicks, ducklings, goats etc. 3. Training 4. Veterinary services 5. Common infrastructure	1. Credit 2. Training 3. Subsidy	Sheds	Incentive scheme			1. Coordination 2. Any critical gap required to be filled 3. SVSKP/WBSSP 4. Training in convergence with PBSSD 5. Marketing support for SHGs
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3	Nursery/ Kitchen garden/ plantations/Vermi compost/Packhouses	1. Training/Technology upgradation 2. Poly house/poly shed 3. Inputs: Fertilizers/chemicals/medicines/saplings 4. Cold storage facility/post harvest technology 5. Kisan Credit Card/credit 6. Common Infrastructure 7. Packhouses		1. Credit 2. Training 3. Subsidy	1. Shed 2. Hedge fencing 3. Plantation 4. Vermicompost		Forest dept: Saplings / vermicompost		1. Coordination 2. Any critical gap required to be filled 3. SVSKP/WBSSP 4. Training through respective dept and PBSSD 5. Marketing support for SHGs
4	Tourism/Home stay	Agro tourism	Fisheries: Angling as a sport	1. Credit 2. Training 3. Subsidy	1. Land development/gardening near the home stay 2. Village road 3. Eco tourism	Promote textile tourism/weaving experience	Tourism dept: 1. Training 2. Information/marketing 3. Common Infrastructure Forest dept: 1. Gardening and beautification 2. Facilities within notified areas	Tubewell, drinking water facility, toilet in common areas	1. Coordination 2. Any critical gap required to be filled 3. SVSKP/WBSSP 4. Training through respective dept and PBSSD 5. Marketing support for SHGs
5	Incense stick making, wood craft, jute craft, paper craft, sanitary napkin, Shal leaf plate, leather craft, pottery making, dokra, metal craft, gems and jewellery, bangles, lac products, papad making etc.	Connect with raw material growers		1. Credit 2. Training 3. Subsidy	1. Land development 2. Village road 3. Community centre	1. Marketing support 2. Subsidy/credit 3. Cluster development 4. Common Infrastructure	Connect with raw material		1. Coordination 2. Any critical gap required to be filled 3. SVSKP/WBSSP 4. Training through respective dept and PBSSD 5. Marketing support for SHGs

Convergence(Muktidhara) | Department of Self Help Groups and Self Employment

6	Small manufacturing units like Gate&grill, furniture, food processing (rice husking, murl making etc)			1. Credit 2.Training 3. Subsidy		1. Marketing support 2. Subsidy/credit 3. Cluster development 4.Common Infrastructure			1. Coordination 2. Any critical gap required to be filled 3. SVSKP/WBSSP 4. Training through respective dept and PBSSD 5. Marketing support for SHGs
7	Beautician/Tailoring/Sitching/ Restaurant/Hotel/ Cable network/Decorating			1. Credit 2.Training 3. Subsidy		1. Marketing support 2. Subsidy/credit 3. Cluster development 4.Common infrastructure			1. Coordination 2. Any critical gap required to be filled 3. SVSKP/WBSSP 4. Training through respective dept and PBSSD 5. Marketing support for SHGs
8	Various repairs like electrical, motorcycle, mobile phone, computer, cycle, plumbing			1. Credit 2.Training 3. Subsidy					1. Coordination 2. Any critical gap required to be filled 3. SVSKP/WBSSP 4. Training through respective dept and PBSSD 5. Marketing support for SHGs
9	Taxi/e-rickshaw			1. Credit 2.Training 3. Subsidy			Transport dept: 1. License 2. Gatidhara		1. Coordination 2. SVSKP/WBSSP 3. Training through respective dept and PBSSD 4. Any critical gap required to be filled 5. Marketing support for SHGs
10	Bee-keeping/Mushroom cultivation	1. Training 2. Equipment 3. Inputs 4. Marketing support 5. Common infrastructure		1. Credit 2.Training 3. Subsidy	Sheds				1. Coordination 2. Any critical gap required to be filled 3. SVSKP/WBSSP 4. Training through respective dept and PBSSD 5. Marketing support for SHGs
11	Retail trade like, shoes, stationery, flowers, sweets, garments etc/building material supply			1. Credit 2.Training 3. Subsidy					1. Coordination 2. Any critical gap required to be filled 3. SVSKP/WBSSP 4. Training through respective dept and PBSSD 5. Marketing support for SHGs
12	SHGs Utilization	Paddy procurement and processing for Food and Civil supplies	Pranimitras and Artificial insemination workers on incentive basis	1. Madrasa dress supply 2. Caretaker, Night guard, Sweeper,Cook for minority hostel 3. Karmateertha shops	1. Supervisor 2. MNB survey 3. Social audit 4. Sanitary marts/toilet construction work 5.Karmateerth a shops	Karmateertha shops	Running pathasathi restaurants	1. Prepare and work for awareness programmes for health 2. Hospital/ICDS diet supply 3. Ambulance service 4. Mid day meal 5. School uniform 6. Collection and disposal of waste	1. Coordination 2. Any critical gap required to be filled 3. SVSKP/WBSSP 4. Training through respective dept and PBSSD 5. Marketing support for SHGs

7. Annexure 2

Village level plan for XYZ Village													
Name of scheme	Number of beneficiaries	Departments											
		FPI and Horticulture	Agriculture	Fisheries	Animal Resource Development Department	BCW/MA M/E/Tribal M Welfare/Cooperatives	SRLM/SUL	PBSSD	P&RD (MGNREG A)	MSME&T	Tourism	Health/PH ED/School Education /ICDS/UDMA	SHG&SE

297

8. Annexure 3

Individual level plan for Village XYZ																							
S. No.	Name of Beneficiary	Address	Mobile number	Aadhar number, if available	Name of scheme	Departments																	
						Horticulture	Agriculture	Fisheries	Animal Resource Development	BCW/MA (ME/ Tribal Welfare/Cooperatives)	SRLM/SULM	PBSSD	P&RD (MGNREGA)	MSME&T	Tourism	Health/PH Education /CDS/UDMA	SHG&SE						
1																							
2																							
3																							
4																							