

Government of West Bengal Department of Information & Cultural Affairs "Nabanna" (9th Floor), H.R.B.C. Building, 325, Sarat Chatterjee Road, Mandirtala, Shibpur, Howrah – 711 102

No. - |21 - ICA (R)

Dated, Howrah, the 3 July, 2018

From: Director of Information

& ex – officio Joint Secretary to Government of West Bengal

Department of Information & Cultural Affairs

To : District Information & Cultural Officer (All)

<u>Sub</u>: "Hoarding on observance of Ban - Mahotsav - 2018"

<u>Ref:</u> Memo No.- 581/13-1/Pub-18; Dated: 20.06.2018 from Principal Chief Conservator of Forests (HoFF)

In connection with this subject mention above and as requested by the Principal Chief Conservator of Forests (HoFF) vide his memo under reference, I am directed to request you to put up 2 (two) numbers of hoardings from 04.07.2018 to 16.07.2018 in conspicuous locations of each districts to ensure adequate publicity of the programme. In case of where tenure of hoarding agency has already been expired, the same may be displayed through the same agency with the existing rate as a special case.

Director of Information & ex-officio Joint Secretary

No. - |2 | / 1() - ICA (R)

Dated, Howrah, the 3 July, 2018

Copy forwarded for information to the Principal Chief Conservator of Forests (HoFF), West Bengal. This has reference to his memo no.- 581/13-1/Pub-18; Dated: 20.06.2018.

Director of Information & ex-officio Joint Secretary